



# CACME Newsletter

Volume 1, Issue 1  
Spring 2010

## Executive Committee

### President

Angela Noreen

### Past President

Susan Jones, CCMEP

### President-Elect

Donna Guadagnoli, CCMEP

### Secretary

Elaine Miller, MS

### Treasurer

Sunny Hessler

### Member-at-Large

Sam Kevan, MD, CCMEP

### Membership Chair

Megan Sitlington

### CMS Liaison

JoAnne Wojak

### SRO Liaison

Annika Gill, MA, CCMEP

### Historian

Heather Gray, CCMEP

## Regional Leaders

### Northern Region

Ginny Dissette

### Metro Denver

Shaun Ayon

### Southern Region

Brandy Swennes

### Western Region

Paula Carter

## Note from the President

Congratulations, we made it through 2009! For many of us, this past year was a whirlwind of understanding and implementing criteria updates and guideline changes, as well as identifying new ways to think about commercial support, due to diminishing available funds. With these changes, it's become more important than ever to be connected to our CME communities, which provide the resources to network and share ideas and best practices with others. My goal for 2010 is to find ways to improve the flow of information with each other in a format that makes it convenient.

One of the top priorities on my agenda is keeping the CACME website ([www.cacme.org](http://www.cacme.org)), up-to-date, so members can connect to information easily. The website is an excellent source for upcoming regional meetings, job opportunities in the CME community, and information from the Annual Meeting. Also, the CACME website offers a place to effortlessly connect with others via an online "Discussion Forum".

Another priority for 2010 is bringing educational information to members via live webcasts. Since attending regional meetings can be difficult due to busy schedules and geographic constraints, a live webcast is an easy way to connect to educational presentations, along with other members across Colorado. It will be as simple as sitting at a computer and tuning in. The first webcast is anticipated for late Spring 2010.

Also, I want to encourage you to make the most of your membership during 2010, by getting involved as a volunteer. There is nothing more rewarding than giving back to your community. All of the positions within CACME are volunteer-based, and there are several places to serve depending on your interested area. See the "Get Involved" article for more information.

I look forward to positive things during 2010. If you have any questions, ideas, or comments, please feel free to share them with me.



## Membership Drive 2010

It's that time again – ***Renew Your Annual Membership Today!*** The first place to get started on your involvement in CACME is becoming a member. Membership connects you to local experts in several areas of the CME profession. You can make live connections through regional meetings, through the online Discussion Forum, at local CME training sessions, or at the Annual Conference. You can also get connected to information 24/7 on the CACME website. Members use the website to discover important upcoming dates, find job opportunities, and links to other CME resources. Use the attached Application to join today, or go online: [www.cacme.org](http://www.cacme.org) to join using your credit card. If you have any questions about membership, please feel free to contact the CACME Membership Chair, Megan Sitlington at (303) 440-2003 / [msitlington@bch.org](mailto:msitlington@bch.org) or Angela Noreen at (720) 895-5380 / [anoreen@pimed.com](mailto:anoreen@pimed.com).



### CCMEP in Your Future?

Being a certified CME professional (CCMEP) is becoming quite important in our profession. It not only shows your employers and other stakeholders that you take your job seriously, but also that you are invested in the future of our industry. Not only are CME professionals in provider organizations acquiring certification, many in the pharmaceutical industry are embracing it as well. More than 10% of CCMEPs come from Colorado: there are 25 CCMEPs in Colorado and nationally, there are 240 CCMEPs.

The next testing date is set for March 13-30; **registration remains open through March 5<sup>th</sup>**. If you miss this one, you will have to wait until June 13-30 to take the exam. In order to see if you're qualified for this exam, please complete the Eligibility Criteria Worksheet, found at [www.NC-CME.org](http://www.NC-CME.org). Once you have documented 15 points, you are qualified to register for the exam online.

You might want to do some studying. The exam covers five main areas: Adult Learning Principles, Educational Interventions, Relationships with Stakeholders, Leadership/Administration and Management, and Knowledge of CME Environment. The website [Content Outline](#) can be used as a study guide. The website even has a Demonstration Test to give you an idea of what to expect. For more information or questions about the exam and testing dates, please visit the website: [www.NC-CME.org](http://www.NC-CME.org) or contact Judy Ribble, PhD, CCMEP at [jribble@NC-CME.org](mailto:jribble@NC-CME.org) (505) 281-1143.

## Annual Conference

SAVE THE DATE!!

SAVE THE DATE!!

SAVE THE DATE!!

Preparation for the 2010 Annual Conference is underway. This year's Annual Leadership Conference will be held the first week of August, location still being determined.

### **Who Moved My CMEese? - The Changing World of CME**

You likely have read the national bestseller "Who Moved My Cheese", regarding four characters who are put through a maze of change. This book reveals how varying individuals and organizations deal with an environment of change – or not.

Please plan to join your colleagues at the CACME Annual Conference, so that we may learn and deal with the inevitable changing world of CME



#### **2009 Annual Conference – Update**

For those that didn't make the 2009 Annual Conference, you can now glean the information online. Presentations from the 2009 annual conference are available at: [www.cacme.org](http://www.cacme.org), then click on the "Annual Conference" tab. Scroll down to the Agenda and click on the presentation title to access the slides. Our goal is to provide this information after each annual conference so those that can't attend can review the information and those that can attend can get a refresher of the information.

### **Let's Talk about it – Alliance Meeting 2010!**

If you had the opportunity to attend the 2010 Alliance meeting in New Orleans during January, we want to hear from you! Share your experience with other members via our online "Discussion Forum."

Go to: [www.cacme.org](http://www.cacme.org), click on the "Discussion Forum" tab.

**Login: cacme**

**Password: cacme2009**

Drop in a note and share your experience, what the highlight of the meeting was, or what the overall attitude at the conference was, etc. If you didn't attend the meeting, ask some questions! This will be a great way to start talking about important events! See you at the Forum ☺.

## 2010 CACME Best Practice Awards

In 2009, the Awards Subcommittee developed the Best Practice Awards and their criteria. Below are the categories and a brief description; we are currently taking nominations for the following awards; winner will be announced during the 2010 Annual Meeting:

**For more information on each award and to view the criteria and nomination process, please visit the CACME website and click on the "Awards" tab.**

- **Outstanding CME Activity** - The design should meet identified needs and learning preferences of the target audience, be interactive, apply adult learning principles, and facilitate assessment of outcomes in terms of competence or performance
- **Best Practice in Collaboration** - Activities could include policies or procedures to facilitate collaboration, or a unique way to collaborate, or illustrate partnership with a nontraditional stakeholder
- **Best Practice in Research**- Activities could include staff development activities or personal professional development plans; they could also include training for commercial supporters or other stakeholders. Activities should be interactive and based on adult learning principles
- **Ted Lewis Lifetime Achievement Award** - This award will recognize an individual working within the state of Colorado and is a CACME member. It is anticipated that someone other than the nominee will nominate him or her.

### Ted Lewis Lifetime Achievement Award Winner – 2009

I am delighted to share that the first *Ted Lewis Lifetime Achievement Award* was given to:  
**Kevin Bunnell, EdD, FACME.**

Kevin has been a member of CACME since 1978 and served as President in 1984. Following retirement in 1990, he continued to be an active member of the Colorado Alliance for CME (CACME), serving as a member of the board, and as historian. He developed the Colorado Alliance website, providing resource materials for members, writing articles, and providing digital photographs of Alliance activities. As a member of the board he helped to plan the CACME annual conferences and supported the development of a new system of regional meetings for CACME members.

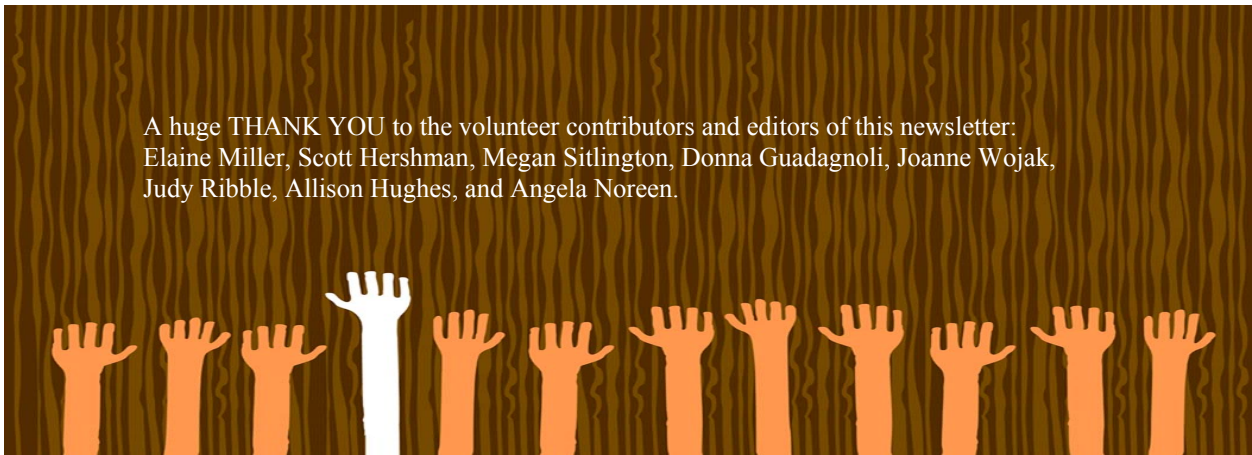
On a national level, Kevin has served as President of the Alliance, as a member of the Accreditation Review Committee of the ACCME, and has received numerous awards for his contributions to CME.

Dr. Bunnell was invited to serve on the Committee on Professional Education and Accreditation for the Colorado Medical Society, (one of only two non-physician members) from the early 1990s until November, 2009.

Kevin has a long history of CME accomplishments – too numerous to print in this article, and the Colorado CME community, without hesitation, recognized him as an outstanding leader in our profession by awarding him the first Ted Lewis Lifetime Achievement Award.

*Congratulations, Kevin!*

A huge THANK YOU to the volunteer contributors and editors of this newsletter:  
Elaine Miller, Scott Hershman, Megan Sitlington, Donna Guadagnoli, Joanne Wojak,  
Judy Ribble, Allison Hughes, and Angela Noreen.



## Get Involved TODAY!

The best way to make the most of your membership is to get involved in a committee that caters to your best area of interest.

### *Executive Committee*

- President
- Past-President
- President-Elect
- Secretary
- Treasurer
- Treasurer-Elect\*\*
- Member-at-Large

*CACME offers  
a variety of  
opportunities to  
get involved*

### President's Appointees

- Membership Chair
- Colorado Medical Society Liaison
- State and Regional Outreach Liaison
- Historian

Letting us know  
your individual  
interests helps us  
to contact people  
and align  
interests when a  
position becomes  
available.

### Regional Leadership

- Northern Regional Leader
- Western Regional Leader
- Denver Metro Regional Leader
- Southern Regional Leader

### Awards Subcommittee\*\*

### Annual Conference Subcommittee

\*\* we are currently seeking volunteers in these positions.



Colorado Alliance for Continuing Medical Education  
PO Box 103012, Denver CO 80250

## 2010 MEMBERSHIP APPLICATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_  
Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Former Member: YES: \_\_\_\_\_ NO: \_\_\_\_\_ YEAR: \_\_\_\_\_

Endorsed By (Optional): \_\_\_\_\_

### MEMBERSHIP DUES

Individual Membership	\$95
Organization Membership*	\$95 - First Member
	\$70 - Each Additional Member

\*If there are multiple members in your organization, please be sure to fill out a form for each member.

**Please check the type of membership that applies to you:**

_____ 1 / Individual	\$95
_____ 1 / Organization	\$95
_____ 2 / Organization	\$165
_____ 3 / Organization	\$235

Total Amount Enclosed: \$ \_\_\_\_\_

Please make checks payable to:  
CACME  
PO Box 103012  
Denver CO 80250