

## CACME 2017 Annual Conference

### Day 1: A.C.E *Accreditation, Criteria, and Education*

#### July 27, Thursday:

- 7:15am – 8:00am**     **Breakfast**
- 8:00am – 8:15am**     **Welcome and Introduction – Dana Mansell, CHCP (CACME President-elect)**
- 8:15am – 8:30am**     **Icebreaker led by CACME Executive Committee Member**
- 8:30am – 9:00am**     **Alliance for Continuing Education in the Health Professions Update – Gayla Bruner, RN (ACEHP President)**  
Brief overview of Alliance strategic plan and member benefits
- 9:00am – 10:00am**     **KEYNOTE: Learning is a Behavior - Brian McGowan, PhD**  
Our learners are overwhelmed: time is short, life is hectic, and they are distracted. Moreover recent research suggests that learners rely on a variety of 'learning actions' or behaviors that make-or-break a learning experience – and these actions are not fully evolved. In the end, it appears that they while learning theory is clearly supportive of better learning, it is insufficient to ensure that our educational interventions have the impact we ultimately desire.
- 10:00am – 10:15am**     **Break**
- 10:15am – 10:45am**     **Learning is a Behavior Q&A Session - Brian McGowan, PhD**  
Interactive Q&A on previous talk.
- 10:45am – 12:00pm**     **The New ACCME Commendation Criteria – Jan Schultz, BSN, MSN, RN, CHCP (CACME Past President)**  
Brief presentation and then small group work to learn about the ACCME's new criteria for Accreditation with Commendation.
- 12:00pm – 1:00pm**     **Lunch Break**
- 1:00pm – 2:00pm**     **Quality Improvement – Gayla Bruner, RN**  
How do we as CME providers bridge the gap and collaborate more effectively with quality in all our environments? This will cover best practices demonstrated by various provider types and talk about ways to engage with partners for QI.
- 2:00pm – 3:00pm**     **Outcomes Campaign - Donna Guadagnoli (CACME Southern Region Leader)**  
Interactive session on how to measure outcomes.
- 3:15pm – 3:30pm**     **Break**
- 3:30pm – 3:45pm**     **The Next Steps: Outcomes Campaign - Donna Guadagnoli**
- 3:45pm – 5:00pm**     **Great! But...Now What? – Erika Michalski, EdD, MEd**  
This session will challenge participants to review the day's content through a practical, application-oriented lens. We will develop practical action items, specific to existing projects and begin laying the foundation for Friday's interactive workshop on leveraging your strengths and elevating your output.

**Day 2: T.E.D.**  
***Teaming Education with Development***

**July 28, Friday:**

**7:15am – 8:00am      Breakfast**

**8:00am – 8:30am      CACME Business Meeting – Dana Mansell / Jan Schultz**

**8:30am – 8:45am      CACME Awards – Carlos Ferreira (CACME Awards Committee Chair)**

**8:45am – 10:00am    KEYNOTE: How the "Strong" CME/CPD Provider Tackles Projects - Erika Michalski, EdD, MEd**

This high-energy workshop is designed with the *Clifton StrengthsFinder* principles as its framework. Participants will look at project management and general leadership through the lens of their specific *Top 5 Signatures Themes*. We will work to shift or tweak common practices in the name of increased productivity ... and in many cases, decreased frustration. . Participants will think through these changes in real time and to reflect on concrete examples from their own professional experiences.

**10:00am – 10:15am    Break**

**10:15am – 11:00am    Ignite Sessions / “T.E.D. Talks” (Teaming Education with Development)**

- Setting goals and objectives is like baking cookies – **Donna Guadagnoli**
- Using patients and getting their voice into CME – **Jan Schultz, BSN, MSN, RN, CHCP**
- Overcoming barriers – **Erika Michalski, EdD, MEd**

**11:00 – 12:00pm      COI – Survey Says! Dulcenea Egan (CACME Secretary)**

Review scenarios and work in small groups to identify where there is a COI and why or why not.

**12:00pm – 12:15pm    Fun Awards and Closing Remarks**