



## Colorado Alliance for CME Annual Conference

Friday, July 27, 2018

The Charter at Beaver Creek

### Agenda

- 8:30am – 9:00am **Registration**
- 9:00am – 9:15am **Icebreaker**
- 9:15am – 10:00am **CACME Business Meeting** - Dana Mansell, CHCP; CACME President  
Learn about what CACME has accomplished and future goals. This will also include updates from the *Alliance for Continuing Education in the Healthcare Professions (ACEHP)* and the *Colorado Medical Society (CMS)*.
- 10:00am – 10:30am **Update from the ACCME** – Graham McMahon, MD, MMSc; President and CEO, ACCME  
Dr. McMahon will provide a brief update from the ACCME.  
*Presentation via webinar.*
- 10:30am – 10:45am Break
- 10:45am – 11:30am **Dealing with Controversial Subjects in Educational Content** - Jan Schultz, MSN, FACEHP, CHCP; Principal, Jan Schultz Associates  
ACCME provided guidance about such topics last September and this is therefore a current focus of ACCME enforcement. Educational planners may not realize they are addressing “controversial content” when they include complementary and alternative medicine (CAM) in their activities so Ms. Schultz will lead a lively discussion to teach awareness of what the ACCME is monitoring and ensure compliance by providers
- 11:30am – 12:15pm **Practical Tips for Managing Volunteer Meetings** – Rebecca DeVivo, MPH, MSW; ACEHP Board Member and Associate Executive Director, Education for American Academy of Physical Medicine and Rehabilitation  
There is an art and a science to maximizing productivity in the small-meeting setting - especially when the attendees are volunteers. It’s hard enough to keep staff meetings on track - and those people all work for the same boss. When you’re running a committee or board meeting comprised of volunteers, that hard job just gets a lot harder. Learn practical advice to make managing volunteers just a bit easier.
- 12:15pm – 1:15pm Lunch Break
- 1:15pm – 2:00pm **The CMEpalooza Experience: What Can CME Providers Learn From It?** – Scott Kober, MBA, CCMEP; CMEPalooza Co-founder  
This will focus on how Mr. Kober and his co-founding partner has diligently build the CMEPalooza brand through social media and other mechanisms, evolved the planning of the events, and leveraged various technologies to better serve their audience.  
*Presentation via webinar.*

- 2:00pm – 2:45pm **Common Challenges in Accreditation and How to Overcome Them** – *Gene Richer, MEd; Director, Continuing Medical Education, Colorado Medical Society*  
Ms. Richer's presentation will provide learners with strategies to identify and overcome challenges many CPD professional experience within accredited education. Learn tips and tools to improve your processes and ensure compliance!
- 2:45pm – 3:30pm **Application of Project Management Skills for Self-Study Preparation** – *Anne Symons, CHCP; Accreditation & Outcomes Solutions LLC Co-founder*  
In a highly interactive workshop Ms. Symons will lead the group through applying project management techniques and skills to tackling the self-study: identifying tasks, managing and recruiting people to complete those tasks and managing timelines and deadlines.
- 3:30pm – 3:45pm Break
- 3:45pm – 4:30pm **Incorporating the Patient Voice into Your Educational Offerings** - *Jan Schultz, MSN, FACEHP, CHCP; Principal, Jan Schultz Associates*  
There is an important shift in current medical education to focus beyond just specific providers and on the entire team. A key member of that team is the patient! Medical education needs to adopt a clinical approach that validates the patient's perspective and experiences, and incorporates it into the design as well as the evaluation of the education.
- 4:30pm – 5:00pm **Ask the Expert Panel** – *Various Speakers*  
Questions will be solicited from attendees ahead of the conference as well as throughout the day to ensure your burning questions are covered by the most knowledgeable people in the CPD world!
- 5:00pm – 5:15pm **CACME Annual Awards** – *CACME Awards Committee*  
**Fun Awards and Closing Remarks** - *Dana Mansell, CHCP; CACME President*
- 5:15pm – 6:30pm **Networking Reception**  
All attendees are welcome to attend a fun reception immediately following the conclusion of the conference in the hotel's Black Diamond Bistro!