



CACME Buzz - Monthly eNews

Save the Date!

CACME's **Annual Conference** will be held **Friday, July 27**.
More details coming soon!

Newsletter Naming Contest Winner!

Congratulations Lauren Rieck!

Lauren Rieck of the Obesity Medicine Association in Denver submitted what was selected as the winning name for this e-newsletter: CACME Buzz. Lauren wins a \$25 Amazon gift card!

The Executive Committee thanks all those who submitted ideas - there was a great selection to chose from.



Speaking of Winners... Summary of the 2017 CACME Award Winners



Most Outstanding CME Activity
Autism Spectrum Disorders: Comfort and Compliance - Jacqueline Lowe, University of Colorado Health
This activity was designed to help providers identify and develop strategies for dealing with common areas of anxiety and difficulty for children with autism.



Award for Research in CME
Collaborative Approach to Improve the Cardiovascular Health of Patients with Rheumatoid Arthritis - National Jewish Health
This was a 28 month collaborative initiative that was developed to create a streamlined way to educate and evaluate RA patients about their cardiovascular risk factors.

Most Outstanding CME Collaboration: *Improving Adult Vaccinations Practices: A Focus on Influenza and Vaccine-Preventable Pneumonia,*
Lisa Keckich, Academy for Continuing Healthcare Learning

Goals for the collaboration were to implement system-based tools to identify and immunize at-risk adults for influenza and pneumococcal disease as well as increase vaccination rates for these illnesses.

Ted Lewis Lifetime Achievement Award

JoAnne Wojak, CHCP

Longtime CACME member JoAnne Wojak richly deserved this award for her outstanding contributions to CACME and the CPD world itself throughout the years. She recently retired but her knowledge and ideas will be felt within the industry for years to come. JoAnne was generous with her time and expertise and was heavily involved with other organizations such as the ACEHP, ACCME, and even became a well-known resource to other state medical societies. With her years of teaching, coaching, mentoring, and assisting people and companies in the CPD realm, JoAnne made a tremendous impact!

Did You Know?

Did You Know that a Nudge is a Useful Tool for CPD?

Brian McGowan, PhD, FACEhp, Chief Learning Officer at [ArcheMedX](#) taught this concept at last year's annual conference. Dr. McGowan has a saying, "If a picture is worth 1,000 words than a nudge is worth 100,000." What exactly is a nudge - this is a somewhat strange term regard to adult learning. A nudge is a method used to recapture the learner's attention. Nudges can come in many forms - pop-ups, default checkboxes, posters, even a joke from the podium. Just something that helps reinforce the learning - either while it's happening or later on.

What do you think? How can you give your learners a nudge - just a little mental tap on the shoulder? Share your ideas by submitting them to conference@cacme.org.

Meet the EC Members: Brittany Puster, Past President



I started in CME 10 years ago as an administrative assistant under the watchful eyes of Lori Conwell, who many CACME members know and love! It was during this time that I was introduced to the concept of CME and the accreditation world. I eventually moved companies where my role evolved into grant management and eventually to business development which has been my focus for the past 7 years. I have been in my current role with the Academy for Continued Healthcare Learning, a medical education communication company, for the last 4 years. My expertise in business development includes, program conceptualization and execution, and tactical industry knowledge. My goal is to provide unique and engaging continuing education activities for clinicians with the ultimate goal of improving patient outcomes.